

## **2024** Big Picture Timeline

Dates	Participating Organizations
June	* ASSEMBLE your #iGiveCatholic TEAM of staff & volunteers
July - August	* Brainstorm PROJECT/NEED for which you will raise funds  * Identify individuals and local businesses to solicit for MATCH OR CHALLENGE GIFTS  * Consider who might be solicited for PEER-TO-PEER FUNDRAISING, both individuals AND support organizations (i.e. board, council, parish ministries, mass communities, PTO, clubs, alumni classes, etc.)  * Determine COMMUNICATION strategy  CLICK HERE for Marketing Toolkit, Social Media Timeline, and more
August	* Participate in any LOCAL TRAININGS offered by diocese/foundation  * Watch pre-recorded TRAINING WEBINARS  CLICK HERE for online training menu
Mon, Aug 19	REGISTRATION for participating organizations begins!
Wed, Aug 28	WEBINAR – "Getting Ready for #iGiveCatholic 2024" (click to register)
3:00 PM Eastern	How to register, overview of tools & resources available, Q&A
September- October	* Enter <b>BANKING INFORMATION</b> and get verified * Draft email <b>COMMUNICATIONS</b> and social media posts
Fri, Nov 1	LAST DAY TO REGISTER! Registration closes at 11:59 PM
Wed, Nov 13	WEBINAR – "Final Steps to Success" (click to register)
3:00 PM Eastern	Last minute tips, review of best practices to support success! Q&A
Mon, Nov 18	Advanced Giving Phase!
Tue, Dec 3	#iGiveCatholic on #GivingTuesday!
Tue, Dec 10	Enter all remaining offline gifts of cash and checks!  Dashboard closes at 11:59 PM
Wed, Dec 11	Create and distribute thank you notes for donors, sponsors, & volunteers

## **Questions?**

Reach out to your local #iGiveCatholic leader, which you can find by scrolling down to Diocesan Partner Contacts on FAQ page. (click to view)