

JANUARY THEMES AND IDEAS

Here's a list of Catholic stewardship ideas for January, with a focus on:

The New Year / The Holy Name of Jesus (Feast Day: January 3) / Hospitality

New Year: A Fresh Start in Stewardship

"Stewardship Resolutions" Cards

- Invite parishioners to choose 1 way to grow in time, talent, or treasure this year. Provide simple cards or an online form for reflection and commitment.

"First Fruits" Offering

- Encourage a New Year giving tradition, offering the first part of the year to God through a special donation or act of service.

Blessing of Calendars & Planners

- Have a prayer of blessing over parishioners' new calendars or schedules, asking God to be present in every moment of 2025.

Family Mission Statement

- Share a template or host a gathering where families write a spiritual mission statement for the year—focused on faith, service, and love.

One Word Spiritual Focus

- Help individuals choose one word or virtue to live by in the new year (e.g., "Patience," "Courage," "Mercy") and commit to growing in that area.

The Holy Name of Jesus (January 3)

Litany of the Holy Name of Jesus

- Share this powerful devotion through prayer cards, social media, or as a group prayer at Mass or adoration.

"Jesus" Prayer Stone or Token

- Offer small cards, crosses, or stones with the name of Jesus for parishioners to keep in a pocket or prayer corner as a reminder of His presence.

"Speak His Name with Love" Campaign

- Reflect as a parish on how we use the name of Jesus—encouraging reverence, kindness in speech, and lifting His name with love.

Art or Calligraphy Activity

- Host a session for youth or adults to draw, paint, or write the name of Jesus beautifully, meditating on its power and peace.

“Acts of Kindness in His Name” Week

- Challenge the parish to do one act of love each day for a week and intentionally offer it in Jesus’ name.

Hospitality: Welcoming in the New Year

Newcomer Welcome Weekend

- Host a New Year welcome Mass or coffee hour for new parishioners or those returning after Christmas. Give a small gift or blessing card.

“Warm Winter Welcome” Greeter Campaign

- Recruit and train hospitality ministers and greeters to offer a joyful welcome at every Mass in January, especially when visitors return after the holidays.

“Invite One” Challenge

- Encourage parishioners to personally invite a friend, neighbor, or co-worker to Mass, a ministry event, or small group gathering this month.

Hospitality Ministry Spotlight

- Use the bulletin or website to highlight the faces behind your hospitality ministries—greeters, ushers, coffee hosts—and invite others to join.

Prayer for a Welcoming Heart

- Include a parish-wide prayer intention each week in January asking for hearts that are open, kind, and ready to welcome others in Christ.

Other Family & Ministry Activities

- Create a ‘Family Mission Statement’ and hang it near your prayer space.
- Host a New Year’s blessing of calendars or planners after Mass.
- Ministry leaders: Set stewardship goals and host a visioning night.
- Launch a “Welcome Back” weekend with nametags and hospitality tables.
- Start a ‘One Word’ campaign – each family picks a spiritual focus word for the year.