



This Week: September 8

Welcome to #iGiveCatholic 2025! We are so excited you will be joining us this year and for your campaign! If you are receiving this email, you have already done the hardest part: registering. Now all you have to do is come up with a goal and let everyone know about it!

This week, ***your task is to come up with a goal.***

While every organization can always use more dollars, #iGiveCatholic on GivingTuesday is a perfect opportunity to raise funds for a project that is:

Specific

You can absolutely use #iGiveCatholic to raise funds for your general operating expenses, donors **LOVE** to give to a project that is specific. Think about your community: what is something that you **NEED** that your community could rally behind?

Visible

Likewise, you want to choose a project that is **VISIBLE**, so that when donors see it, they can think "I supported that!"

Achievable

It is important to choose a goal that you can realistically meet. Again, donors want to see their funds being put to good use. They can't see a project if it hasn't been completed due to lack of funds!

To help you craft your 2025 #iGiveCatholic Goal, check out this handy dandy [goal setting guide!](#)

To Do

- Fill out the [Goal Setting Guide.](#)
- Set your goal:
 - What will you be raising funds for?
 - Is your goal monetary or is it to gain new donors?
 - What is the \$ amount you are raising?
- Collaborate with key partners to determine your goal.

Best Practices



In 2024, Saint Margaret of Scotland Catholic Church (St. Louis, MO) set a goal of \$6,250 to replace the chairs in their parish hall. Check out the pastor making his call to action in [this video!](#) They outline their goal explaining why new chairs will help them in their ministry!