



## This Week: September 15

Now that you have registered for **#iGiveCatholic 2025** and have set your goal, it is time to build your page! When creating your profile page it is important to layout who you are, what you are raising funds for, and how to get in touch with you. If your page is attractive and well laid out, it will make it all the easier to give to your cause!

First thing First: **COMPLETE YOUR TO- DO LIST!** Your page will not be searchable until you complete the following tasks:

- Add a background image
- Add a profile/logo image
- 200+ characters in their story
- **assign a lead contact**

For detailed instructions on completing your To-Do list, click [THIS ARTICLE](#) from Mightycause.

Tips:

- Use eye catching graphics and images.
- Use short video to tell your story.
- Build out the about page.
- Consider matches and challenges (more on that at a later date)
- Fill out your data so people can find you!
- Customize your checkout for more donor engagement. Check out [this video](#) to learn how.
- Need help adding some panache to your page? Check out [THIS ARTICLE](#) from Mightycause on making your profile page AWESOME!.

## To Do

- Set up your profile page!
- **Complete your To-Do List!**

## Best Practices

Check out [Assumption Church and Academy's Page](#) from WeGiveCatholic!

Their page outlines:

- WHY you should support them on Giving Tuesday
- Their past success and projects with #weGiveCatholic
- Their current goal
- WHO they are
- A media gallery showing who the project supports along with eye catching graphics used throughout the page

