

Weekly Email Series 2025

This Week: October 13th

We are just about a month away from Advanced Giving opening on November 17th! We have covered some major things, but for this week, lets go over some housekeeping to make sure you are all set as we rev up to the big day:

- 1) **REGISTRATION DEADLINE** The official #iGC registration deadline is November 1st. If you have not already done so, register today!
- **2) ADVANCED GIVING-** The platform will open for donations on November 17th! Think of the next few weeks as a ramp up to build excitement around your campaign!
- **3) MATCHES** As we have mentioned in the past few weeks, now is the time to solicit your match donors and set up your matches! If you need help setting up your match, check out <u>THIS support article</u> from Mightycause!
- **4) PEER 2 PEER-** Invite individuals and teams to fundraise on your behalf. Learn more about P2P by visiting THE <u>PEER TO PEER TOOLKIT.</u>
- **5) COLLECTION ENVELOPES** We have #iGC envelopes! If you would like a supply, please let us know. These are great tools for Advanced Giving AND catching late offline gifts before the final tally on December 9th!
- **6) SAVE THE DATE** Please add Save the Date images to your websites, emails, and email signatures. You can create your own using the #iGiveCatholic <u>CANVA TEMPLATE</u>.

To Do

- If you have not done so register today!
- Get ready for Advanced Giving by posting a Save the Date in your bulletin, email, and socials.
- Reach out to us for your collection envelopes!

Next week, we will be jumping into the <u>Marketing Timeline</u> tasks! You're doing a great job! Keep up the great work!